# TURNER'S PUBLIC SPIRIT. 

Forty-Eighth Year
Master of the hills


That's just what they call the new SERIEs 17 Studebakers - Masters of the Hills. And why? POWER is the answer. The FOUR at $\mathbf{\$ 8 7 5}$ has FULL 40 h . p.-more than any ther 4 -cylinder car within hundreds of dollars of the price. The SIX at $\$ 1085$ has full 50 h . p.-more than any other 6-cylinder car within hundreds of dollars of its price. Come in today and let us give a demonstration.

## Ayer Auto Station

SALESROOM-PARK STREET

## HAY

Car of good STOCK HAY coming. Will be sold at a low price.
Delivery made if desired.
Call us up and get your order in before it is all sold

Prices are steadily advancing.

## Shavings

Car arriving in a short time.
Balance unsold to go to those who get their ders in first.
Price on application. Delivery made if de ired.

Ayer Farmers' Co-operative Exchange bOWEN BARKER, Mgr
Office and Warehouse, Flanagan's Crossing, Ayer, Mass. Telephone 113 Aye

## Everything Electrical

Robert Murphy's Sons Co. ELECTRICAL CONTRACTORS
Lighting Fixtures and Electric Supplies
Headquarters for MAZDA Lamps for Household and Automobil Eveready Flashlights and Batteries
$\qquad$
Gleapanco Salio of USod Gars

If you are in the market for a Used Car bear in mind that we have a large assortment. We have customers who have placed cars in our hands to be sold as they are to purch

## Ayer Auto Station SALESROOM-PARK STREET AYER, MASS

Ayer, Mass., Saturday, April 15, 1916

## At Easter <br> Time

When you blossom out at Easter time with the rest of the people, and the rest of the world, you had better do it in a HART, SCHAFFNER \& MARX VARSITY FIFTY FIVE SUIT
Here they are in the different variations, two and three button models, plain and patch pockets, nifty stripes Here they
and fancy weaves

Plenty of Hart, Schaffner \& Marx Suits at Other Makes

We also have a new and complete line of GUYER HATS WALKOVER and CROSSETT SHOES

## Bros.

Opposite Depot AYER MASS.


## Easter

Time


Easter will soon be here. This is the day that marks the beginning of the Spring Season. Most men will want something new to tone up his appearance for Easter Sunday. You will find this store full of new things-Handsome Spring ideas greeting you on every side.

We are ready with Easter Clothing whether you desire a new Suit or a new Overcoat, or both. Our clothing is correct in every detail-in style, patterri and fabric-and comes from the leading makers of good clothing.

SUIT PRICES-\$10, \$15, \$18, \$20, \$22

## Easter Neckwear

We have a splendid display of Easter Neckwear-Styles and Silks never so beautiful. We ask men who appreciate Choice Neckwear to come and see our showing.

You will also find a most complete line of the following goods to supply your Easter needs:

NEW SHIRTS NEW SHOES
NEW GLOVES NEW HOSIERY

## Easter Hats

For a correct Hat-correct in style and becoming to you-come to this store to do your choosing. We have the Hats that fashion says are correct and our new Spring Hats are certainly very handsome and attractive. We carry that leader of good sty̆le and good quality made by

## LAMSON \&HUBBARD

one of the best makers of high-grade Hats in the country,
This undoubtedily will be a Soft Hat Season and we have a good assortment of the new shapes in all the pópu lar colors

We make a special feature of our $\$ 1.98$ Hat in both Soft and Stiff Hats. It is of unusual guality for the price asked.

Prices-STIFFHATS $\$ 1.98$ and $\$ 300$ SOFT HATS $\$ 1.98$ and $\%$ 纪至 4

## tore Open Monday, Friday and

Saturday Evenings
Sole Agent for LEWANDOUS Laundry and Dyehouse.

| North Star iodge. of which the deceased was a loyal member for more that rorty years. A quartet or skien Ivers Sherwin. Mrs, F. B. Higsins and Mrs. Ruoy Cowdry; sans very Impresslvely "One sweetis", solemn thought". and "Somerime tributes from organizations, relatives and frlends were many and bea for their departed friend. Interment ras In the famlly lot in Pepperell. |
| :---: |
| A large delegation of Odd Fellows and Rebekahs were prement at tho funeral and and the remalna or thelr accompanied brother to his last resting place |




MRS. JENNIE RYAN KITTREDGE mallinery parlors

Phone 209-12 AYER, MASS.

All the Latest Styles in Millirery and Millinery Noveities
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Grain and Feed
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GREEN'S CHICK FEED
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FRESH GROUND - BONE
Highest Prices Paid for Live Poultry and Fresh Egga
Nils Peterson
Over the Wire
A Little Chat on Style by
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J. W, MURRY

SKETCH NO. 2--Here is one of the Snappiest Suits you have ever seen in the new Shepard
Checks. Mannish style, trimmings of White Leather, skirt suitable length from the ground 9 inches, three box pleats on sides, full flare with self belt, Jacket very tight at waist, full flare at bottom.
Cleaning, Pressing and Dyeing
J. W. MURRY Tailor and Cutter


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You want to know what you motor car will do. The million-car Ford performauce answers your cuestion. Supplying the motor car country for about two cents a mile-with universal Ford service be hind it. Touring Car $\mathbf{\$ 4 4 0}$; Rumabout $\mathbf{\$ 3 9 0}$ : Coupelet $\mathbf{\$ 5 9 0}$ $\mathbf{6 4 0}$; Sedan $\$ 740$. f. o. b. Detroit. On disphay and sale by

KEMP \& BENNETT; East Pepperell, Mass.
We are also Agents for the Popular DODGE BROS. CAR at $\$ 785$ and the OAKLAND LIGHT SIX at $\mathbf{\$ 7 9 5}$, f. o. b. Factory

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Entirely satisfactory
Reliable breeders
Kind mothers
Supremacy supreme
Highest quality fat and lean mea Ideal foragers
Respected everywhere
Excellent supply of milk
Surely best breed in the world
Pigs All Ages to offer-All Cholera Immunc
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kerosene and gasolene engines


Call and Look Them Over-Get Prices
One 5 H. P. Second-hand Novo Gasolene Engine Bargain. \$95-in first-rlass condition

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Complete Units with 110 and 150 Gallon Tanks with Rotary Agitator-Enclosed Cab
Hayes Sprayers embody the most complete line of spraying
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## Boston Maid

House Dresses
new spring styles now ready
These Dresses are made from highgrade, fast-color fabrics, full sizes, deep hem, heavy buttons firmly attached, even, firm button-holes, fine assortment of colorPrice $\$ \mathbf{1 . 0 0}$ Ask to See the Boston Maid Dresses BRIGHT and ATTRACTIVE, NEW 1916 Middies
Made from genuine, soft finish Lonsdale Jean.
Smocked Middies
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All Styles $98 \boldsymbol{~} \quad \mathbf{5 0 \phi}$
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THE savings of to-day provide the luxuries of to-
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Seasonable Suggestions

15¢ for Quart Bottle REST
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## New

## Easter

## Goods

All the Latest Styles and Colors in Waists for
$\mathbf{\$ 1 . 0 0}, \mathbf{\$ 1 . 9 8}$ and $\mathbf{\$ 2 . 5 0}$ Ribbon Novelties in Ribbon Flowers, Scented and Tinted Put up in Boxes for Easter Gifts
Neckwear in all the Smart Styles for Spring 25¢ up Ask to see our New Spring Wash Goods-We have the New Pictorial Review Patterns to make them by
FREE PATTERN SHEET FOR MAY NOW IN

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Thoroughly Hizh-Grade Made-To-Measure Clothes,
we can satisfy you in style, pattern and price, for we'll send your measurements and description to

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What is in paint is as important as how paint is rock and ground eartlis stay
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Dutch Boy Red Seal White Lead and pure linseed oil possesses it is
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ceterior surfaces.
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the beter kind. $W$
Lat us show you Lat us show you some are pancerinlists of
color combinations and harmonious
cour knotiy pion


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a corrective, occasionally, to right a disordered stomach,
which is the cause of so much sick headache, nervous ness and sleepless nights. Quick relief from stomach
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