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That's just what they call the new SERIES 17 Studebakers-Masters of the Hills. And why? POWER. is the aindwer. The FOUR at $\$ 875$ has FGEL 40 h p.-more than any other 4 -cylinder car within hundreds of dollars of the price. The SLX at $\$ 1085$ has full 50 h p.-more than any other 6 -cylinder car within hundreds of dollars of its price. Come in today and let us give a demonstration

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We are still selling Goods on Credit at Cash Prices!
Arsenate of Lead Paste in 100 lb . lots $9 \boldsymbol{c}$ per lb Arsenate of Lead Paste in 50 lb . lots Arsenate of Lead Paste in 40 lb . lots Arsenate of Lead Paste in 20 lb . lots Arsenate of Lead Fluffy Powder, 100 lb . lots $\mathbf{2 0} \boldsymbol{c}$ per lb. Arsenate of Lead Fluffy Powder, 50 lb . lots $\mathbf{2 1} \boldsymbol{c}$ per lb . Arsenate of Lead Fluffy Powder, 20 lb . lots $\mathbf{2 1 3} \boldsymbol{2} \boldsymbol{c}$ per lb. Arsenate of Lead Fiuffy Powder, 5 lb . lots $\mathbf{2 3} \boldsymbol{c}$ per lb Fertilizers R and R Land Lime $\mathbf{\$ 8}$ ton Nitrate Soda $\mathbf{\$ 7 8}$ ton Dried Blood, Acid Phosphate, Bone Tankage, Basic Slag Grass Seeds, Fodder Corns, Sudan Grass Seed and Every thing for the Little Chicks
Car of BALED SHAVINGS due here. Orders booked at $20 ¢$ per bale direct from car
All Goods Delivered in Town Free of Charge Nice, Sweet, Feed Meal, while it lasts $\$ 31$ per ton

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yer, Mass., Saturiday, May 20, 1916
No. 37. Price Four Cents

## NEW SPRING SUITS AND OVERCOATS

## When you blossom out with the rest of the people, and the rest of the world, you had better do it in a

 HART, SCHAFFNER \& MARX VARSITY FIFTY FIVE SÚITHere they are in the different variations, two and three button models, plain and patch pockets, nifty stripes and fancy weayes.

Plenty of Hart, Schaffner \& Marx Suits at $\quad \mathbf{\$ 1 8 ,} \mathbf{\$ 2 0}, \mathbf{\$ 2 2}$ and $\$ 24$
Other Makes.

## We also have a new and complete line of <br> HATS, CAPS and SHOES GUYER HATS WALKOVER and CROSSETT SHOES 

FOR MEN AND BOYS



We are offering unusual attractions this Spring to the man who is interested in good clothes. Our aim is to give good clothes and also clothes' satisfaction to our customers. We have a large number of satisfied customers and we are after a still larger number. One of the factors in our suc cess is our reliability. It is worth a great deal to any cus tomer to know that the store you are dealing with is reliable.

You will find here only reliable merchandise made by some of the leading makers of good clothing in the country including the well known house of
A. SHUMAN \& CO.s of Boston

We have the new things in Style aña Fabrics thatare wanted for this coming season.

We warrant our goods just the same as ever, as we bought them long before the question of dyes was made public and so thoroughly discussed.

We want you to come and look over our stock of New Spring Clothing and have you see for yourself the quality and make we offer for the price we are asking

PRICES $\mathbf{\$ 1 0}, \mathbf{\$ 1 5}, \mathbf{\$ 1 8}, \$ 20, \$ 22$

LIGHTWEIGHT UNDERWEAR
We have our usual complete line of Lightweight Underwear. All the leading makes in Union Suits, Athletic Suits and also Two-piece Suits.

Two-piece Suits
Men's Balbriggan Underwear...... 25 Men's Balbriggan, Derby-Ribbed, B. V. D., Porosknit and Merino Shirts and Drawers at only
Boys' Balbriggan and Porosknit
Shirts and Drawers at...... 25 Union Suits
Men's Derby Ribbed Suits
$\$ 1.00$ and $\$ 1.50$
Men's B. V. D. and Porosknit... $\$ \mathbf{\$ 1 . 0 0}$ Men's Nainsook Suits

50 ${ }^{6}$ and $75 \phi$ Boys' Derby Ribbed..... $\mathbf{5 0} \boldsymbol{\phi}$ and $\mathbf{7 5} \boldsymbol{\phi}$
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MEN'S HOSIERY
Ready with a fine line of Spring Hosiery. We have colors to suit any man's taste-if its good taste. Choice Hosiery in Cotton, Lisle and Silk

Prices $\mathbf{1 5} \phi, 25 \phi$ and $\mathbf{5 0} \phi$

## Spring Shirts

Our Spring Shirt display is unusually good. Our shirt stock was selected with great care and we are now offering some values equal to any ever offered even in times of low prices. We guarantee the colors of all shirts now on hand as they are all of the old, fast-color qualities.

Better buy now while you can secure the old qualities and fast colots at the old prices-a splendid assortment to select from.

Prices 50 $\boldsymbol{4}$, 59 $\phi$, $\$ 1.00$ and $\$ 1.25$

## Shoe Department

Men's Gun Metal and Russia Calf Oxfords'
Made in the correct styles of last ina a good variety of lasts. You will find here such thoroughly reliable makes of good shoes as Curtis, O'Donnell and Dotglas. Also, Rubber Sole Oxfords' in both Gun Metal and Tan Calf-all in the very netwest styles.

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| "Madam." shouted the angry neth- |  |
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| eamed leeginald's mother. "We are keeping all the little mementoes of his pranks.' |  |
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More baking power with less fuel. This result is attained by the Mane Special Flue System

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We still carry a nice line of Grain and Feed in stock. Our Oats ranted 40-42. Your Horses will appreciate them
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Thoroughly High-Grade Made-To-Measure Clothes,
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FANCY CHEESES
We carry in stock the following
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 $\frac{9 \text { Page's Block Ayer }}{\text { Day Old Chicks }}$ From my$\substack{\text { Banrad and } \\ \mathbf{3 1 2} \\ \text { per } \\ 100}$

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## Fizi






## "Paint my house, too"

Neighborhood improvement time is here. The spirit of neighborhood improvement fills the very air. The glad, bright colurs of spring have repleced the sombre hues of winter. Grass is green - flowers are springing into glorious
bloom. Nature is providing a beautifu! setting. Is your house in bloom. Nature is providing a beautiful setting. Is your house in
harmony -or do the bright, fresh-looking surroundings only serve to emphasize its dullness?
Now's the time of timcs to dress up your home in fresh, new colors.
Take the first step by consulting a painter and your dealer handling

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| For Suppers or Lunches try LIBBY'S CANNED PEACHES PINEAPPLE, PEARS, PLUMS <br> Also, ASPARAGUS TIPS ON TOAST <br> Piain and Stuffed Olires, Pickies and Catsups. All kinds of Pa Fresh Every Day <br> DRAKE'S CAKES 14 varieties CHAS. A. McCARTHY |  |
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Practical Economy
Baking powders made from alum or phosphate may be bought for a trifle less than Royal Baking Powder, which is made from cream of tartar, derived from grapes. Alum powders are not only cheap, but they differ greatly in leavening power

If a cheap baking powder is used for a fine cake and the cake turns out a failure there is a waste of costly materials worth more than a whole can of the cheap bak ing powder.

Royal Baking Powder produces the finest food, and its use therefore, results in an actual saving.

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## Can You Solve It?

 naturally to the man who can solve the firm's prob lems. Can you solve this problem taken from thedaily worl, in the Commercial Department of the daily work in the Commercial Depar
FITCHBCRG BCSINESS CGLLEGE?

## próblem No. 1

Suppose the Town of Ayer borrowed $\$ 40,000.00$ for street improvements, to be repaid in fifteen years by equal annual installments, including principal and interest
per cent.

## (a). Find the amount of the annual

 payment(b). Show the respective amounts paid for principal and intere
MODERN BUSINESS IS A SCIENCE The above problem is typical of those we teach our students to solve with ease in the Fitchburg
Business College. Business men will at once appre ciate the value to a young person of a course of study embracing such practical problems.

Our Commercial Teacher is an exper accountant and a member of a Charter ed Accountants' Association. He is a matriculant of Toronto University and
also of La Salle University of Law (of also of La Salle University of Law. (OI
Chicago) and has few if any peers in Chicago) and has few if any peers in
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