

The New Series 18

## Studebaker Cars

The Most Powerful Cars in the World at their Prices

<b>FOUR CYLINDER</b>	<b>SIX CYLINDER</b>
40 Horse Power	50 Horse Power
Seven Passenger	Seven Passenger
<b>\$985</b>	<b>\$1250</b>
F. O. B. Detroit	F. O. B. Detroit

### Ayer Auto Station

Distributors

Pepperell, Groton, Ayer, Littleton, Westford, Shirley, Harvard and Dunstable

SALESROOM  
PARK STREET

Telephone 86-4  
AYER, MASS.

THE FITCHBURG CO-OPERATIVE BANK has at present over 3500 depositors which proves that our plan of saving money is the best possible. Come in and let us explain our plan to you. Interest at the rate of 5% is paid.

FITCHBURG CO-OPERATIVE BANK  
At J. J. Barry's Store, Ayer, Friday, April 20-5 to 8

### PEPPERELL

#### News Items.

"Baby campaign day" will be observed by the Woman's club at Saunderson block on Tuesday afternoon at 2:30. All mothers are invited to bring their children under five years of age. A prize is offered for the prettiest child. There will also be instruction and demonstration by the district nurse and an attractive program. There will be a food sale at the same time.

Mrs. D. R. Child was in Boston on Thursday on business connected with the preparedness and senior patrol work, being the captain and in charge of the latter and at the head of the other movement.

An Easter supper will be served in the vestry of the Unitarian church by the Ladies' circle of that society on Thursday evening, April 5, at 6:30. An entertainment will follow to consist of a comedy by Rachel Baker Gale, entitled "Coats and Petticoats." The cast of characters is a large one, among the principal ones being Mrs. Irene Attridge, Mrs. W. H. Bowman, Miss Barbara Bancroft, Miss Sarah Hubbard, Mrs. Minnie Greene, Miss Helen Wiley, Mrs. Marian Blake and "One Man." A delegation of "suffragettes" appear in the course of the play; also, one of "old maids." A social hour finishes the evening.

The sale of the property known as the Buffalo Shoe Company has been made the past week through the real estate agency, Kemp & Bennett. The purchaser is Edward Judkins, of Providence, R. I., who is a manufacturer there, and also in Orange, this state. The first of goods will be shoe-leisings and goods of similar description. Negotiations were commenced about ten days ago, when Mr. Kemp met the representative of the firm has been in town. It is proposed to open the shop for work about April 15.

Charles Greenhalgh, son of Hon. and Mrs. George T. Greenhalgh, who is well-known here, is at present in France, where it is understood he has connected himself with the relief work.

Miss Elva Delano, of Townsend, spent the week-end with her friend, Miss Georgia Maynard.

Charles E. Boynton has concluded his work as clerk at the store of C. A. Swasey.

Spurgeon Marshall, from Burlington, Vt., who has been traveling salesman for the Loose-Wiles Company for two years, recently visited his sister, Mrs. Francis Lawrence, while in this section on his business trip.

The hour for the meeting of the Dorcas Guild, to be organized at the South street schoolhouse, is two o'clock, instead of 2:30, on Tuesday afternoon, April 10.

Mrs. Addison Woodward returned from Dunstable on Sunday, leaving her mother somewhat improved and in care of Mrs. M. A. Henry, who has been with Mrs. William Taylor through the winter.

## Spring Styles Are Now Ready In Clothing

BOTH READY-MADE and MADE-TO-MEASURE

Don't be fooled in this matter of clothes. Pay enough to get quality. You get the best when you buy Hart, Schaffner & Marx clothes. Quality in the fabrics—all-wool; quality in the tailoring; quality in the lining and "insides"; quality in the thread—pure silk; quality in the style. Considering what you get, they're the most economical clothes you can buy. We'll show you the Hart, Schaffner & Marx label in them; your guarantee of absolute satisfaction; a small thing to look for; a big thing to find.

Hart, Schaffner & Marx Suits \$20 to \$25

Style Craft Suits \$12, \$15, \$16.50, \$18

The New Spring Hats, Caps and Shoes Have Arrived

GUYER HATS—Call and See Them

WALKOVER and CROSSETT SHOES

## Fletcher Bros.

Opposite Depot

AYER - MASS.

STORE CLOSED TUESDAY, WEDNESDAY and THURSDAY EVENINGS 6.30

### Geo. F. Brown

RELIABLE CLOTHING AYER, MASS.



## Easter Time

Easter will soon be here. This is the day that marks the beginning of the Spring Season. Most men will want something new to tone up his appearance for Easter Sunday.

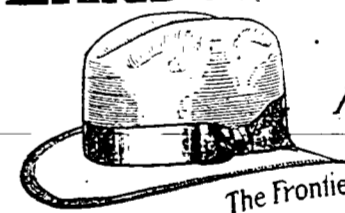
You will find this store full of new things ready to supply your needs. We are ready with new Clothing for Easter, whether you desire a new Suit or a new Overcoat, or both. Our clothing is correct in every detail—in style, pattern and fabric—and comes from the leading makers of good clothing, including many lines from that well-known and reliable Boston house of

### A. Shuman & Co.

We are offering some remarkable values for the prices asked. Drop in and see for yourself.

SUIT PRICES—\$10, \$12.50, \$15, \$18, \$20 and \$22

## LAMSON & HUBBARD HATS



Made Right to wear Right

## Easter Hats

You will certainly want a new Hat for the opening day of Spring. You will find here the correct Hat—the very latest styles for the coming season. The new popular Soft Hat with the flat set brim in the new shades of Green, Brown and Gray are here ready for your choosing.

We are still giving the same great values at the same low prices as last year. Our \$2.00 Hat is equal to the regular \$2.50 quality sold elsewhere.

Prices of Soft Hats—\$2.00 and \$3.00  
Prices of Stiff Hats—\$2.00 and \$3.00

### A NEW SHIRT FOR EASTER

We have a Shirt display that will pay any man to come and look over. We guarantee the colors of the Shirts now on hand as they are all the old fast color qualities. We have a splendid assortment to choose from both in the stiff and soft cuff styles.

Prices—\$1.00, \$1.25 and \$1.50

### EASTER NECKWEAR

Every man will want to appear out on Easter Sunday with a new Tie at least. It is always the finishing touch to his outfit. It serves to tone up his entire appearance. Our showing is a splendid assortment of exclusive patterns and colorings—the very latest word in Neckwear.

Prices—25c, 50c, 65c and \$1.00

This Store Open on Monday, Friday and Saturday Evenings

Agent for

LEWANDOS Laundry and Dyehouse

Oldest and Largest Real Estate Agency in Middlesex County  
**THOS. H. ELLIOTT**  
Real Estate and Mortgages  
Special Attention to Farm Property  
64 Central St. corner of Prospect  
LOWELL, MASS.

**H. J. Webb**  
REGISTERED OPTOMETRIST  
Opposite Depot  
Ayer, Mass.  
3m10

**Poultry Wanted**  
Want 500 and Will Pay 25c. a  
Upwards  
Telephone 51-2 Pepperell  
DAVID SAPERSTAN

## A. G. Pollard Co.

LOWELL'S BIGGEST AND BEST DEPARTMENT STORE

### Special Hosiery Bargain

50 DOZEN LADIES' SILK HOSE—First quality Richelieu ribbed suede, pink, grey, gold, lavender, yellow, navy and black, high spliced heels. Regular price \$1.00, only

## 79c. Pair

WEST SECTION

LEFT AISLE

THE UNDERPRICE BASEMENT—READY-TO-WEAR SECTION

45 DOZEN LADIES'

## White Skirts at 75c.

Regular \$1.00 to \$1.50 Value

Ladies' White Skirts, samples and odd lots bought direct from the manufacturer at a large discount from regular price, made of fine nainsook and cambric, with lace and embroidery flouncing, at 75¢ each

DRY GOODS SECTION

## Bleached Cotton at 10c. yd.

Regular 15c. Value

One Case of Extra Good Bleached Cotton Remnants, 36 inches wide, fine quality, natural finish, suitable for general family use, at 10¢ yard

**Girl Scout Meeting.**  
On Wednesday, March 22, the troop held its regular meeting at the Main street grammar school. As the captain, Mrs. D. R. Child, was attending on business, Miss Tucker, one of the lieutenants, conducted the meeting. After carrying through the regular opening program, it was unanimously voted that Scout Maudlin should communicate with the secretaries of the camp fire girls. The secretaries then took her to the camp fire girls' camp, where they were met by Scout Maudlin, who had recently taken her first test, received her leadership pin. She took her first test and was also also. Kithman, a member of the troop, is preparing to visit the scouts. After the meeting, the girls had been out of the room and were adjourned until Wednesday, April 4.

#### Now Advertisements.

LOST—A Bill containing \$1.00, from A. G. Pollard Co., dated March 15, 1917. W. A. McNULTY, Maple St. Ayer.

### Big \$1 Special

BY PARCEL POST

- 1 lb. High-grade Tea, any flavor
- 1 lb. Fresh Roasted Coffee
- 1 lb. can Pure Baking Powder

ALL FOR \$1.00 BILL

By Parcel Post, Charge Paid

GREEN TRADING STAMPS FREE



68 Merrimack St. LOWELL







Saturday, March 31, 1917.

AYER

News Items.

Douglas C. Smith, superintendent of streets, expects to begin work in repairing Pleasant street soon. This highway, especially in the spring season, is in poor condition, owing to the heavy rains which have left the streets travel and an annoyance to those using it. It is proposed to use crushed stone, which it is expected will remedy the trouble.

The regular meeting of the W. C. T. U. will be held in the vestry of the Baptist church on Friday afternoon, April 6, at 2:30 o'clock. After the business meeting an entertainment will be given in charge of Mrs. Ida L. Preble, superintendent of work among the lumbermen. A good attendance is requested.

Miss Charlotte Sanderson, of Walnut Hill school, Natick, will spend the week-end at the home of her parents, Judge and Mrs. George A. Sanderson. Miss Madeline E. Donlon, teacher of domestic science at the high school in the Charlestown, N. H., high school, is at the home of her parents, Mr. and Mrs. Patrick Donlon, for a vacation from her duties.

In the civil session, Charles F. Wilson, Jr., of Fitchburg, failed to appear in the action brought against him by L. B. Tuttle, of Ayer, for recovery of amount due on a note. Wilson was declared a defaulter.

The next case in order was an action of contract, in which the W. I. Whitlock Company and Patrick H. Tighe, both of Townsend, were the principals. The company claims that Tighe owes it \$121.42, which claim is denied by the latter. The case was continued until after date.

The cases of John Masters, of Pepperell, charged with violation of the liquor law, and of Morris Schwartz, of Ayer, who is charged with receiving stolen goods, the property of the Ayer Machine Tool Company, are scheduled for trial this Saturday morning.

The special committee of the Special Aid Society for American Preparedness has received a letter from Dr. Ayres, superintendent of the Groton Private Hospital, of which the following is an extract: "I was very glad to hear that Ayer Branch of the S. A. S. A. P. has voted to raise a sum of money to help defray expenses of any person or persons deserving such care as our hospital affords said people in their physical and mental distress, and any hostilities that may arise. You will recall that I offered use of hospital, providing said cost would be defrayed by public subscriptions."

Cash Discount Store Spring Waists We have a large assortment of New Spring Waists at very reasonable prices. Muslin and Voile Waists \$1.00-\$1.25 Embroidered Voile Waists \$1.98-\$2.98 Wash Silk Waists \$2.25-\$2.98 Crepe de Chine and Pussy Willow Taf-feta Waists \$3.50 Georgette Crepe Waists \$5.00-\$7.00 Easter Neckwear Just received a large assortment of New Muslin, Crepe de Chine and Georgette Crepe Neckwear. Prices—25c, 50c, 75c, \$1.00 and \$1.50

H. H. Proctor AYER, MASS. WANTED—Millwright and repair man. Must be experienced. ELMER BARRY & SONS, Ayer, Mass. 1930 FOR SALE—Some very desirable summer camp lots on the East side of South Pond. Call on FRANK L. BRIGGS, 2017 FOR SALE—A young man 17 or 18 years of age, knife department. ROBT. MURPHY'S SONS CO., Ayer, Mass. 3017 FOR SALE—A Bargain, one Prairie State incubator, one hundred egg size; also, one International Hoop or Brooder, one hundred chick size, good as new. Also used twice. Will sell both for \$15.00 cash. FRANK L. BRIGGS, 2017 HELP WANTED—Eggs from birds of quality early maturing, remarkable fertility, ability and beauty combined. \$1 for 25. S. H. PROCTOR, Ayer. 1130\* FOR SALE CHEAP—Sunstone Stove. Best pattern. Apply to Public Spirit office, Ayer, Mass. 1130\* FOR SALE AT Sandy Pond, Ayer "Sesame Lodge" log bungalow of four rooms; nicely furnished; hickory furniture; field stone fireplace; pump in kitchen; over acre of beautiful pines. Further particulars from F. S. PIERCE, Ayer, Mass. 3017

ANGELUS BRAND Angelus Tomatoes Extra large can 20c Angelus Squash, large can 18c Angelus Spinach, large can 25c Angelus Pork and Beans Large can 25c Angelus Peaches, large can 25c Angelus Pineapple Large can 25c Angelus Salmon Steak 28c Angelus Tuna Fish 20c Angelus Kidney Beans 25c Angelus Asparagus Tips 30c Try a Pound of LATOURAINE COFFEE 35c

The Quality Store I G DWINELL, Prop. Ayer, Mass. Perry's Glycerine Lotion Our friends who use this toilet lotion do not need to be reminded the reason for CHAPPED HANDS AND FACE Is here But we want to ask all who suffer from the cold winds of the spring months to give PERRY'S LOTION a trial. It's a dead sure, guaranteed, money back proposition, if it doesn't more than satisfy you. DRUG STORE AYER





Frost Jack Frost cuts deep into the poorly painted house. Each cold snap freezes the moisture in the boards and cracks the wood just as freezing bursts bottles of water.

Keep out the moisture with weather-proof paint made of Dutch Boy White-Lead thinned with pure linseed oil. That will defeat Jack Frost. It will add fresh beauty, long remain smooth, non-cracking and weather-proof.

CONANT & CO. Littleton, Mass.

WHY NOT SEE Thomas F. Mullin THE REAL ESTATE AGENT In Regard to Investment? Rooms 3 Bank Bldg. Ayer

E. D. STONE Fire Insurance Agent Automobile and Cordwood Insurance

Speedwell Farm Cream BUTTER FANCY CHEESES We carry in stock the following first-class cheeses:

Mullin Bros 9 Page's Block AYER COUTFLOWERS, PLANTS, FLORAL DESIGNS, ETC.

H. Huebner Florist Groton, Mass. Greenhouses near Groton School

Democrat Wagons CONCORD BUGGIES

Carriages, Butcher Carts Harnesses A good assortment and at all prices—call and see them

CARRIAGE REPAIRING IN ALL ITS BRANCHES PROMPTLY DONE ALSO, HORSESHOEING AND GENERAL BLACKSMITHING

FREDERICK WHITNEY AYER, MASS. FRANK S. BENNETT Successor to ARTHUR FENNER Insurance Agent and Broker

BROOKLINE, N. H. News Items. A large number of the Local Workers responded to the invitation to meet at the Seaver homestead on last week Wednesday.

HOLLIS, N. H. News Items. While chopping wood recently, Fred Mayo nearly cut his thumb off, cutting through the bone and muscle and severing the nerve.

LITTLETON. News Items. H. J. Marshall, aged 65, died at 8 o'clock on Wednesday at his home in Littleton.

LUNENBURG. News Items. Herman W. Brown, aged 84, died at 10 o'clock on Wednesday at his home in Lunenburg.

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\$800 Worth of Potatoes from One Ton Fertilizer (Growth's Name and Address on Application) To yield big crops yearly the soil must be kept rich and fertile, and the food the crops take away restored.

LOWELL ANIMAL FERTILIZERS The nearest Lowell agent and write us for booklet, "Producing Profitable Products."

LAMSON & HUBBARD HATS Made Right to wear Right The Frontier

SOLD BY GEORGE H. BROWN, Ayer, Mass.

Mrs. E. F. Chandler Ladies' Hatter Is Showing Newest Modes in Spring Millinery

Barry Bldg. Phone 82-3 AYER, MASS.

Chas. E. Perrin PLUMBING and HEATING MAGEE RANGES AND HEATERS Windmills, Pumps and Tanks Pneumatic Water Supplies

Langdon Prouty Successor to Charles F. Flagg Insurance Agent and Broker

Fire, Automobile, Liability, Farm, Property and Accident Policies

Piano Tuning WILMOT B. CLEAVES Phone 20 HARVARD, MASS.

PLANTS GEO. E. FELCH FLORIST Designs a Specialty AYER, MASS.

