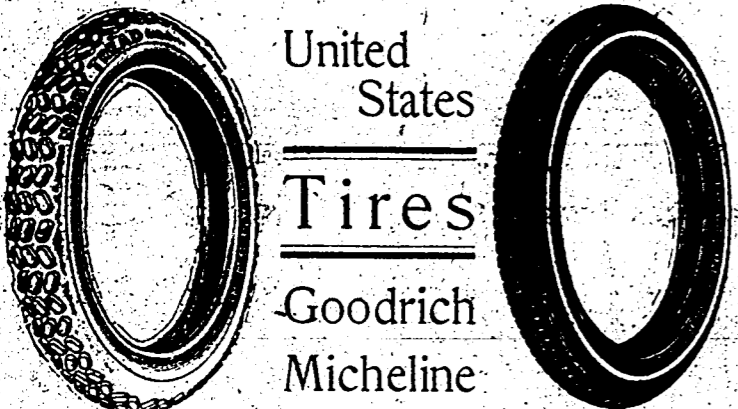


## Automobile Tires and Accessories

We have a most complete line of Auto Supplies and Tires and it will be to your advantage to purchase your supplies and Tires of us

### Champion X Spark Plugs

SPECIAL PRICE **59c.** REGULAR PRICE **75¢ EACH**



United States  
Tires  
Goodrich  
Micheline

## Ayer Auto Supply Co.

W. E. MURPHY, Manager  
Park Street AYER, MASS.

Do You Know that This is the Time to Save?  
And the  
**FITCHBURG CO-OPERATIVE BANK**  
offers the way  
Inquire at the store of  
**J. J. Barry, Main Street, Ayer**

Five Passenger FOR RENT Buick  
**Horace W. Buckingham**  
Telephone 53-12 GROTON, MASS.

### TOWNSEND

Dr. and Mrs. Peterson took advantage of the doctors' five-days' furlough to visit the parents of Mrs. Peterson. Mr. and Mrs. Charles Huggins, Dr. Peterson, who has just returned from foreign shores, is a surgeon on the Cruiser Santiago.

Miss Annie Keefe, of Chelsea, spent the week-end with her parents. Alfred Weston, a former pupil of the Harbor school, who is an electrician on the Transport America, is now in France for the fifth time.

Charles S. Noyes went to Barre, Vt., last Saturday, and on Wednesday left for Detroit, Mich., as guest of his nephew, Gail Bennett, who, with four chauffeurs, are to bring back five new Buicks.

Mrs. E. Fletcher, Mrs. Minnie Knight, Mr. and Mrs. G. A. Proctor, Mrs. A. W. Gray, Miss Hester Burdett and Mrs. E. C. Cummins attended on Thursday the Potomac Grange in Groton. The fifth degree was conferred upon the latter four.

Mr. and Mrs. Wetherbee and son Roger, who spent the winter in Boston, have opened their home on West (Hog) Hill.

Mrs. Willard Gray, with her little niece, Mary Maxwell, of Montreal, are visiting at Adney Gray's.

Harry Knight, at Camp Devens, with his fiancée, Miss Sybil Bailey, of East Boston, were week-end guests at Mrs. Minnie Knight's.

Miss Madelyn Ross was entertained by Miss Addie Conant over the week-end.

Arthur Corkery and William Collins, of the Boston Latin school, spent their vacation at Nissequassick.

It is reported that the Dole family, whose home on South row was destroyed by fire last year, will occupy the Morris house for the summer.

Byron Laws is doing good work in clearing away the ruins of his farm that was burned several months ago. Would it not be to the advantage of the village if the debris from the store burned early last year was also removed?

Mrs. Paul Butler, with her little son and daughter, are guests of her parents, Mr. and Mrs. C. A. Smith.

Miss Hester Burdett leaves Friday night for a week's sojourn in New York.

Mrs. William Robinett, who has been away for several months, returned last week to her home, Marlboro.

Herbert Jones of Worcester, Louis Josselyn of the Mitchell Military school, Miss Blanche Baldwin of Malden, Miss Myrtle Gray of Montpelier, Miss Lillian Warner of West Boylston, were guests in town on Patriots' day.

First Meeting of the Season.  
The As You Like It club held the first meeting of the season on Tuesday at the home of Mrs. Lawrence Morgan. All members except one were present. The guests were Mrs. Aeneas Morgan of Townsend Center, and the hostess daughter, Mrs. James A. Irvine, of Framingham. After a short business meeting the program was in charge of the president, Mrs. Charles L. Noyes. Those present were invited to tell something that had happened since the last meeting. Several related experiences and without further introduction Mrs. Noyes and Mrs. Galen Proctor began a humorous dialogue, entitled, "What happened?" It caused some astonishment and much merriment, as it was well on its way before the hearers realized what was happening.

Mrs. Irving and Mrs. Aeneas Morgan entertained with songs and piano solos that were much appreciated. Mrs. Francis Adams read an article filled

with many syllabled, law-breaking words. The writer proceeded to suggest better means of expression in simple Anglo-Saxon words. A new book, "Food problems," by Farmer & Huntington, was reviewed by Miss Hester Burdett.

A dainty lunch was served in the sunny dining-room by the hostess. The table and the rooms were decorated with potted plants. These plants were much admired and commented on as they had luxuriant foliage and abundant blossoms. One geranium had nineteen large blooms. Mrs. Morgan said the severe cold had not hurt any of her plants.

Mrs. Morgan is a charming hostess and the time to her home came all too soon. The next meeting will be with the president, Mrs. Charles L. Noyes, at Sachem Villa, May 7.

Interesting Letters from Front.  
The following, written at the front, and parts of the light "No Man's Land" was recently received by the "folks at home" from their son and brother, Harold P. Gray.

Eight letters of yours before me and a bundle of papers and magazines. Pretty good. I got for one evening's mail? Those letters were dandy long ones, too. The boxes also came all right. I guess the lump sugar didn't make such a mess on me. Possibly if sugar was as scarce as it is for you folks I would think differently. It comes in mighty handy, however, for I used it in cocoa. I had sixty cents a little box not much larger than a ten-cent can of Lowrey's.

I have received the snapshots. They were great. Will send the kiddies some more soon.

Am in entirely new surroundings. And what is that? Why, nothing more or less than in the front line. At last we have reached the front. As I sit here writing I can look out across "No Man's Land."

Would it surprise you to know that I have stood sentry out there, guarding against many hours of hours, without moving pictures? You have plenty of them, for you could swear that many times out there something was moving about when it was only your eyes and mind that were working.

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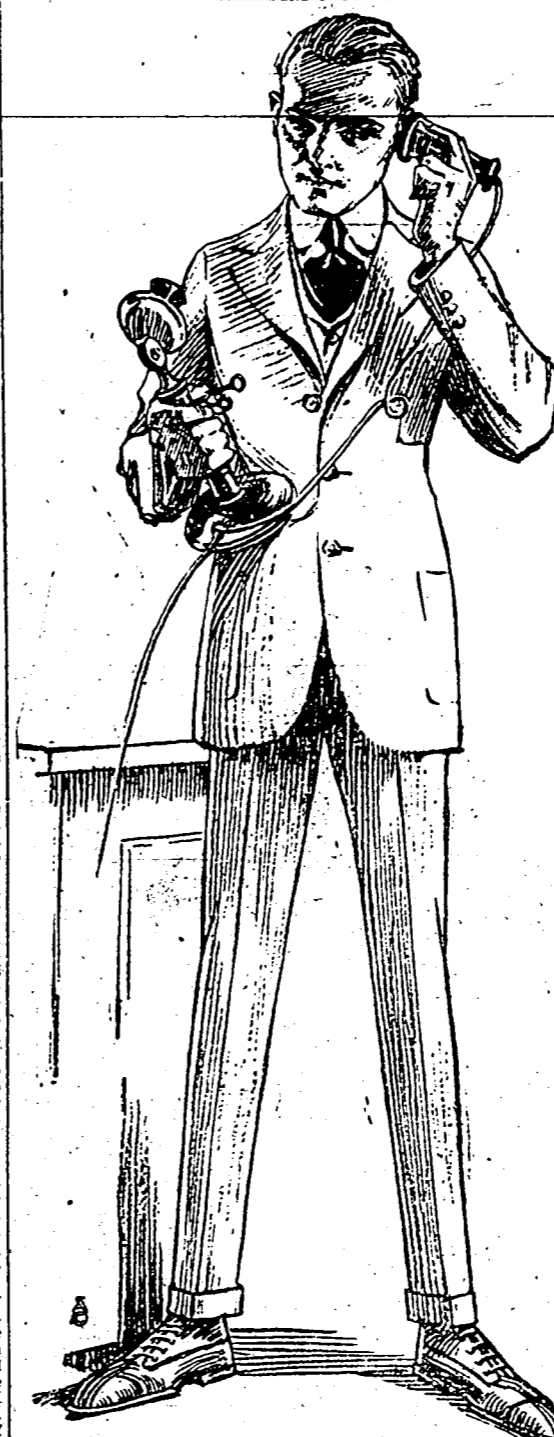
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## We Guarantee

that our clothes will be all wool because that wears the best and lasts the longest; that the tailoring will be careful and enduring; that the dyes will be fast and lasting.

We guarantee that clothes made by us will not need to be replaced soon; that they will be completely satisfactory to you in every respect; and that they will be economical of the country's resources of materials and labor.

Our label in a suit is a pledge of this—a small thing to look for a big thing to find

**Hart, Schaffner & Marx**  
Good Clothes Makers

**Fletcher Brothers**  
OPPOSITE DEPOT

Ayer - - Mass.



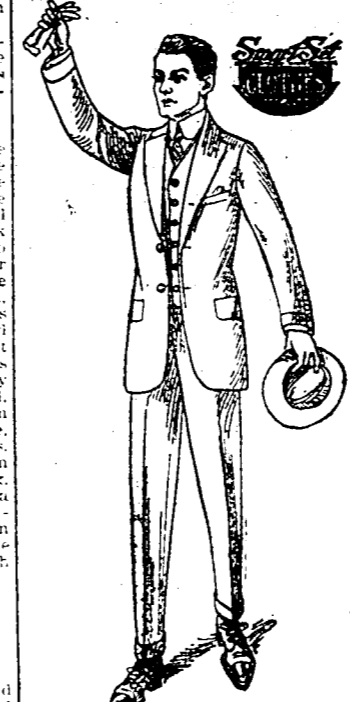
## GOOD CLOTHES

We have Good Clothes and Right Clothes for every man. The minute you are ready for your Spring Suit we would be pleased to show you. We have suits for the man of affairs and suits for the young man. You will find here only good clothing—the kind you can depend upon as for quality and colors. All our clothing is made by thoroughly reliable makers of good clothes, including that well-known house of

**A. Shuman & Co.**  
OF BOSTON

Clothing is constantly advancing in price and is sure to be considerably higher than it is today. Our prices are away under today's market prices. Now is your time to buy, not only for present but for your future needs.

Prices—\$12.50, \$15, \$18, \$20, \$25 and \$30



## New Hats

For Spring

For a Correct Spring Hat—correct in style and also becoming to you—come here and do your choosing. New shapes and new colors are here. We have the well-known

## LAMSON & HUBBARD

Men's Soft Hats \$2.50, \$3.00, \$3.50  
Men's New Spring Caps 65¢ to \$2.00  
Boys' New Spring Caps 50¢ to 75¢

### SHOES FOR SPRING

New styles and the new dark shades for Spring. The leading colors are Black, Tan and the new Nut Brown. Come in and look them over—we are sure you will be interested. Prices are no higher than you would pay elsewhere for ordinary shoes.

Prices—\$4.00, \$5.00, \$6.00, \$7.50

Agent for  
**LAMSON'S Laundry and Dyehouse**

**GEORGE H. BROWN**  
Top-to-Toe Outfitter Ayer, Mass.

## A. G. Pollard Co.

THE STORE FOR THRIFTY PEOPLE

### Underpriced Basement

Dry Goods Section

TEN CASES OF LADIES'

## Burson Hose

HOSE MADE TO FIT WITHOUT A SEAM, AT

**25c. Pair**

Burson Hose, black, full fashion, ribbed top, seconds of 39c. quality **25¢ pair**

Burson Hose, black, full fashion and full seamless, first quality, at **25¢ pair**

Burson Hose, black, full fashion, double soles, reinforced garter tops, regular and outsizes, seconds of the 39c. quality, at **25¢ pair**

Burson Hose, white, regular and outsizes, double soles and reinforced garter tops, seconds of 39c. value, at **25¢ pair**

Burson Hose, black with white feet and tops, outsizes, at **25¢ pair**

## A. G. Pollard Co.



ALL MUST REPORT FLOUR IN HOMES

Food Administrator Endicott Calls on Householders Having 30 Pounds or More to Record It.

PROSECUTION MAY FOLLOW NEGLECT.

Every householder in the State who has on hand 30 pounds or more of wheat flour must report it to the Food Administration on blanks to be obtained from every County Food Administrator, police department or other agency to be named by the various County Food Administrators.

The Federal Food Administrator hereby orders all householders who have on hand thirty pounds of wheat flour to secure the proper blank either from the Chief of Police, the Selectmen, or local Food Administrator, fill in the report, and mail to their local County Food Administrator.

The United States Statute prohibits hoarding, and imposes a maximum penalty of \$5000 fine and two years imprisonment for those guilty of this offense.

Anyone having over thirty pounds of flour on hand who neglects to make this report before May 4th or makes a false report is liable to prosecution.

Indications are that there are now on hand and in transit to Massachusetts enough flour for domestic use, equitably distributed, to last us until the next harvest.

In view of the urgent needs of our Allies and soldiers, I know everybody wishes to do all in his power to secure this equitable distribution, and to reduce consumption.

In England, the ration of wheat flour is limited to three and one-half pounds per person per month, and this includes the flour contained in bakers' bread, macaroni, spaghetti, and the wheat contained in wheat cereals.

Many have already voluntarily agreed to try to give up the use of wheat flour, a practice I would most earnestly urge upon everybody.

HENRY B. ENDICOTT, Federal Food Administrator of Massachusetts. The form to be filled out calls for the number of persons in the household over one year of age; the amount of wheat flour on hand, including Graham, in terms of "Barrel," "Half-Barrel," "Quarter-Barrel," or "Eighth-Barrel."

EAT POTATOES AND SAVE BREAD

One of the big efforts of the State Food Administration for the next few weeks will be to interest every man, woman and child in the greater consumption of potatoes which are to be had in abundance—and save as much bread as possible.

A recipe leaflet entitled "Eat Potatoes Instead of Bread," containing about fifteen recipes on how to use potatoes in rather unusual ways, will be distributed as one of the important incidents of the campaign.

Through the women county food administrators, home economics leaders, retail merchants, homes, libraries and schools, exhibits will be held in every place possible through the State Exhibits Committee.

Wheat and rye are so necessary to our armies and not necessary for us because without them a raised bread cannot be made and such a bread must be given our boys.

One medium sized potato equals two slices of bread, so help our congested railroads by eating potatoes. We have a lot of potatoes and you want more next year, so help the farmer and eat your bushel.

Do not have toast for breakfast—HAVE CREAMED POTATOES. Do not have bread for dinner—HAVE BAKED POTATOES. Do not have bread for supper—HAVE SCALLOPED POTATOES. Try them in forty different ways.

Daily Thought. Degrees infinite of luster there must always be, but the weakest among us has a gift, however seemingly trivial, which is peculiar to him and which, worthily used, will be a gift also to his race forever.—Ruskin.

Worth While Question. Learn to be pleased with everything; with wealth so far as it makes us not better to others; with poverty for not having much to care for, and with obscurity for being unenvied.—Plutarch.

TOWNSEND

Center. Miss Amy Rixford, a T. H. S. graduate, who has recently graduated from Burdett's Business college, Boston, spent the week-end at T. M. Dowling's.

Mrs. Mary Maloy, who boards with Mrs. Martha Hildreth, spent the week-end at friends in Boston.

The following teachers from the city have been enjoying this week at the home of Mrs. Martha Hildreth: Misses Margaret and Lillian McCormick, from Roxbury; Misses Winifred and Esther Cavanaugh, of Dorchester; and Miss Mary Morgan, of South Boston.

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supplies which can be shipped to the workers and for meeting the growing demand for supplies.

The Food Study class was held on Tuesday afternoon, April 23rd, at the home of Mrs. E. T. Brown.

The Ladies' Mission Society of the Baptist parsonage on last week Wednesday afternoon and continued the reading of "Sons of Italy."

The old town clock of the Baptist church is to be repaired and the carling for Mrs. Caswell at the Nicolico Inn, has returned to the Center.

Mrs. Frank Boutelle, Bayberry Hill, has been on the sick list, and her mother, Marion Boutelle, from Dorchester, has been with her for the past week, returning to Dorchester on Sunday afternoon.

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Carl B. Willard, who has been stopping at the Squannacook Inn for the winter, went to Dorchester for the week-end and on his return was accompanied by his wife, Mrs. Maria Willard, who has been spending the winter with her daughter, Mrs. E. T. Tyler.

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Rev. Joseph McKean preached Sunday morning a patriotic sermon in the interest of the military bonds and thrift stamps and emphasized the necessity of each one doing their bit in some manner.

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The "Community" Entertainment Club was entertained at the home of Mrs. E. J. Lees last week Tuesday evening, a goodly number of young people being present.

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BEECHAM'S PILLS. When your head aches, it is usually caused by your liver or stomach getting out of order. These "sick headaches" quickly disappear as soon as the stomach is relieved of its bilious contents. Right your stomach and regulate and tone the liver with Beecham's Pills, which rapidly improve conditions and promptly Help Headache. Directions of Special Value to Women are with Every Box. Sold by druggists throughout the world. In boxes, 10c, 25c.

Avoiding the Rush Hours. EVERYONE knows that there are "rush hours" on the trolley and steam roads. Very few persons know that there are also "rush hours" in telephone traffic and that calls are likely to be delayed at certain hours of the day owing to an unusual amount of traffic. The busiest period usually is from 9 to 11 A. M. Traffic congestion on railroads can be remedied to some extent by placing additional trains or cars on the line. Not so with telephone traffic; each message must have its own exclusive "track." If these messages could have a more even distribution throughout the day, it would assist in eliminating to a great extent the delays which sometimes occur at rush hours. Urgent business calls cannot be deferred, but there certainly are many business and social calls that can be made outside the congested period. By avoiding the high spots, 9 to 11 A. M., our patrons will assist us in our effort to meet the constantly increasing demands on our service caused by war conditions. This applies to toll calls as well as to purely local calls. NEW ENGLAND TELEPHONE AND TELEGRAPH COMPANY. George E. Merrill, Manager. BUY WAR SAVINGS STAMPS. Add your mite to the nation's might and help win the war.

MISS EMILY LOUISE NAGLE. SUCCESSOR TO MRS. E. F. CHANDLER. LADIES' HATTER. Is Showing Newest Modes in Spring Millinery. Bary Bldg. Phone 82-3. AYER, MASS. Repairing. We are experts in the repairing of jewelry. We know watches thoroughly, and our equipment is complete enough to enable us to repair anything mendable. Our prices for repair work are astonishingly reasonable.

John H. Sanderson. WATCHMAKER and JEWELER. 2 PLEASANT ST. Rear of Fletcher Bros. Store AYER, MASS. A Chance to Make A GOOD ASSORTMENT Some Money HORSES FOR SALE. Whitney's Stable. AYER, MASS. Telephone 53-2. AUTOMOBILES FOR HIRE. 5- and 7-Passenger Cars. Poultry Wanted. Now Paying 25c. to 25c. and upwards for Good Poultry. Leave Orders by telephoning Peppercell 51-2, or telephone Lowell 5385-M. DAVID SAPERSTAN.

ONE DOLLAR AND FIFTY CENTS PER YEAR IN ADVANCE All Advertisements Appear in All the Ten Papers We Publish

Items of local interest are solicited and must always be accompanied by the name of the writer, not for publication but as a guarantee of good faith and will always be considered strictly confidential.

Saturday, April 27, 1918. GROTON News Items. Groton and St. Mark's will play their annual baseball game on Monday in Groton. This game, which usually is played in May, was advanced because of the order recently made by Groton school that all students will be obliged to begin farming next week.

accompanied him, decided to remain for a longer time. The residence known as the Dana house has been leased to three officers of Camp Devens, Messrs. Lasele, Mitchell and Thibault. The annual meeting of the Groton Alliance will be held with Mrs. E. H. Gerrish on Thursday afternoon, May 2, at 2:30 o'clock. There will be a selection of officers, the arrangement of the annual picnic and the closing business of the season to be considered.

attended at least half the meetings, and finished one garment, badges with the French and American flags, and these girls worked every day when absent and have finished three or more garments, and to those who have made more than three garments through they have been absent once or twice, French medals.

to Wednesday night was \$1,950. Subscriptions for the purchase of the committee and pledges bring the total above the quota of \$2,500 with about one-third of the town still to be raised. The committee will not be satisfied with a total of \$30,000 and it hopes everyone will help to make an ever bigger total by May 4.

Jacomb; Some results of forest destruction; Alfred Gay's school. About Town. The item last week called "Charles H. Dodge's seventy years old when it should have been seventy-five."

The Boston Store. JAPANESE CREPE. Plain Colors Fancy Stripes. This fabric has been shrunk and the colors are absolutely fast; an ideal fabric for summer dresses.

ONE DOLLAR AND FIFTY CENTS FEB YEAR IN ADVANCE

GEORGE E. B. TURNER, Publisher

Subscribers are urged to keep their subscriptions paid in advance.

The daily labor of the sea. Awake my soul to industry. With the careful hand. And dot the world for future want.

Saturday, April 27, 1918.

AYER

News Items.

Miss Beulah Billingsley of Lockridge, Iowa, and Columbus F. Hayes of New London, Iowa, were married by Rev. John R. Chaffee, Methodist minister, on Saturday, April 13.

Special communications of Caleb Butler lodge on Friday evening of last week. The work was the Master Mason degree, and the officers and fellow-crafts of Dalhousie lodge of New-tonville, the work, George H. Dale, grand master of the first Masonic district, and his marshal, accompanied by about seventy Masons from New-tonville lodge, were present.

The W. C. T. U. will hold a meeting in the vestry of the Baptist church on Friday afternoon, May 3, at 2:30 o'clock. This will be mothers' meeting and white recruits, under the direction of Mrs. W. W. Thomas. Bring the children. Refreshments will be served.

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Page Hall Theatre

GEORGE S. POULIUS, Manager

Telephone 26-5 Ayer



MARGUERITE CLARK in 'BAB'S BURGLAR' 5201 A Paramount Picture

MONDAY, APRIL 29

Marguerite Clark

IN ONE OF HER BEST PICTURES

"Bab's Burglar"

WEEK BEGINNING MONDAY, APRIL 29

MONDAY—MARGUERITE CLARK in "BAB'S BURGLAR"
TUESDAY—THEDA BARA in "A ROSE OF BLOOD"
WEDNESDAY—FRANCIS X. BUSHMAN and BEVERLY BAYNE in "UNDER SUSPICION"
THURSDAY—PAULINE STARK in "UNTIL THEY GET ME"
FRIDAY—MARJORIE NIELSON in "WITHOUT HONOR"
SATURDAY—VIRGINIA PEARSON in "THE STOLEN HONOR"

COMING—Monday, May 6—MADAM PETROVA in "THE LAW OF THE LAND"
MATINEES AT 2 O'CLOCK EVENINGS—6.30 and 8.15 O'CLOCK

Cash Discount Store
Spring Waists
We have a large assortment of New Waists at very reasonable prices.
Muslin and Voile Waists \$1.00 and \$1.25
Lace Embroidered Voile Waists \$1.98 and \$2.50
Wash Silk Waists \$2.98
Crepe de Chine and Georgette Crepe Waists \$3.50 to \$7.50
NEW SPRING NECKWEAR
Just received a large assortment of New Muslin, Crepe de Chine, Georgette Crepe and Pique Collars in all the latest styles, including Collar and Cuff Sets.
Prices 25c, 50c, 75c, \$1.00 and \$1.50
Agent for Pictorial Review Patterns

H. H. Proctor
PAGE BLOCK AYER, MASS.
P. Donlon & Co.
CHOICE WESTERN BEEF NATIVE PORK, CHICKENS, FOWLS
LAMB VEGETABLES FRUITS
CANDY AND CIGARS TEAS AND COFFEE BREAD AND PASTRY BUTTER, LARD, OLEOMARGARINE
FRESH FISH AND OYSTERS Every Week
Agents for ACME OLEOMARGARINE The finest and best substitute for Butter. Can be used on the table LARD COMPOUND Cheaper than Lard and gives better Results
NOTICE: BEING GIVEN that the subscriber has been appointed executor of the estate of EDWARD J. STEVENSON, late of Shirley, in the County of Middlesex, deceased, testate, and has taken upon himself the trust by administering the same. All persons having demands upon the estate of said deceased are hereby required to exhibit the same and all persons indebted to said estate are called upon to make payment to MARY E. STEVENSON, Executrix, Shirley, Mass., April 27, 1918. 2134

P. Donlon & Co.
MONDAY'S BLOCK AYER, MASS. Telephone 33

DRUG STORE
AYER
P. Donlon & Co.

SHIRLEY

News Items. Rev. C. A. S. Dwight, of Boston, occupied the pulpit at the Congregational church last Sunday morning.

The Girl Scouts, headed through the streets of Shirley with banners last Saturday afternoon, in the interest of the Liberty Loan drive.

The Shirley Boy Scouts defeated the Pepperell Boy Scouts last week Friday afternoon on the Shirley grounds by the score of 22 to 9.

The Altrurian club will meet on Thursday afternoon at three o'clock at the home of Mrs. Thomas L. Hazen.

The library will hereafter be open on Wednesday from three to six o'clock, and Saturdays from three to nine o'clock.

The two dancing parties given on last week Friday and Saturday evenings by the Service club for the entertainment of the soldiers, proved to be pleasing social events.

Mr. and Mrs. Elmer H. Allen spent Patriots' day and Sunday in East Jaffrey, N. H.

Mrs. Lavonne J. Edgerton, Mrs. James L. Holland and Mrs. Marie Jubb have been spending a few days with Mr. and Mrs. Otto L. London in Boston.

Mrs. Ida S. Wallingford, who has been in town for two weeks, returned last Saturday to her home in Walltham.

ITEMS OF INTEREST

Mr. and Mrs. Edward Hadley and daughter Margaret were in town on Wednesday.

Mrs. Ella De Groot of Milton, has been visiting in town for several days.

Miss M. G. Newcomb, who has been visiting in town for several days, returned home last week.

Miss Matilda Betterley, of Worcester, Mass., has been a recent visitor at the home of her parents.

Mr. Frank Nalder, of Walla Walla, Wash.; Miss Gertrude Abbott, of Stanstead, Que., and Major Walter from Camp Devens have been recent guests at the home of Miss Josephine Sawyer and Mrs. Hattie Stiles.

The master of the State Grange has chosen Clara Russell as one of three on a committee of education for the State Grange in the fall.

Mrs. William Brown has returned from a visit with her daughter, Mrs. Walter Young, in Fall River.

The Loyal Workers met with Miss Josephine Sawyer this week.

F. E. Bennett, of Leominster, has bought the Talbot place in the west part of the town.

The entertainment given for the benefit of the Brookline Red Cross, under the management of Miss Blanche Hall, at the Daniels academy hall on Friday evening of last week was very largely attended.

FARM STOCK

It is well known all over England as well as for the manufacture of choice... products are... (text continues)

As a roughage for finished stock there is no better or more economical feed than silage for it produces large daily gains and aids in keeping the animals in a healthy condition so that they can handle other feeds more effectively.

Silage also can be profitably used to supplement pastures for steers during a time of drought, when they are being finished for market.

For many years the belief was general that cattle which received silage as a major portion of the roughage would have to be kept in warm barns and not exposed to the cold.

The theory that silage-fed cattle shrank very heavily in shipping to market is erroneous. While the actual shrinkage during transit is sometimes greater, the fill taken at market is usually good, and if good judgment is used in preparing them for shipping the net shrinkage is no greater than for cattle which have been fed on dry feeds.

The general impression that choice or prime carcasses cannot be made by the use of succulent feed is equally untrue, as the silage-fed cattle usually make more desirable carcasses than cattle fed a similar ration, except that silage was replaced by one of the coarse fodders. There is no appreciable difference in the percentage of marketable meat that steers will dress out which have been finished on a silage ration and a dry ration.

If silage makes up the bulk of the roughage it will be necessary to haul large amounts of bedding into the sheds to keep the animals dry, as there is no waste in silage, or else make a cement floor and cover with bedding to absorb the urine and prevent the animals from slipping and to give them a warm place to lie down.

When the enormous saving in the quality and amount of the feed is considered, this disadvantage does not seem so hard to overcome by the stockman who has the capital to put up the silo and pave his feed sheds or feed lots.

The allied nations have made further increased demands on us for breadstuffs—demands that Americans are obligated to meet.

In the meantime America's meat supply has been greatly increased for some months to come by the unprecedented shipping to market of hogs that averaged 232 pounds each instead of 203 pounds—the normal.

HELP IN 50-50 WHEAT PROGRAM

Thousands of Retail Grocers Support Food Administration Rules.

Explaining the new United States Food Administration's new 50-50 wheat regulations is a war time task the American grocer has gladly shouldered.

Each flour customer is now required to buy one pound of cereal substitute for every pound of wheat flour.

A wide variety of substitutes has been provided: Cornmeal, corn grits, edible cornstarch, hominy, corn flour, barley flour, potato flour, sweet potato flour, soy bean flour, Feterita flour and meals, rice, rice flour, oatmeal, rolled oats and buckwheat flour.

Graham and whole wheat flour constitute an exception to the national regulation. Either of these commodities may be sold at the ratio of three pounds to five pounds of wheat flour—that is, five pounds of graham or wheat flour counts the same as three pounds of the usual wheat flour.

Mixed flours form another exception. Where any flour contains 50 per cent or less of wheat it may be sold without any substitutes.

Where necessity is shown specially prepared infant and invalid's food containing flour may be sold.

That the approved substitutes may be assorted in a fast many grocers and housewives overlooked for a time. For instance, if a customer wishes to buy a 24 pound sack of flour the necessary substitutes might be assorted as follows: Cornmeal, 8 pounds; corn grits, 4 pounds; rice, 4 pounds; buckwheat, 2 pounds; cornstarch, 1 pound; hominy, 2 pounds; rolled oats, 3 pounds.

None of the substitutes should be considered as a waste purchase. There are many household uses for each. The eight pounds of cornmeal can be made into cornbread, corn muffins or used in the baking of wheat bread.

FEEDING SILAGE TO STOCK

No Better or More Economical Feed as Roughage for Finished Stock for Market.

(Prepared by the United States Department of Agriculture.) As a roughage for finished stock there is no better or more economical feed than silage for it produces large daily gains and aids in keeping the animals in a healthy condition so that they can handle other feeds more effectively.

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Bevo THE BEVERAGE An All-year-round Soft Drink for the Bluejackets. Our boys in the navy enjoy their Bevo. The esteem in which it is held by the entire Navy Department is clearly indicated by the fact that it is sold and served on all U. S. vessels and in training camps.

R. M. Graham Millinery. Telephone 209-12. Nutting Block AYER, MASS.

PAINTING HONEST WORK AT HONEST PRICES. Don't have your car painted until you see us. We feel sure we can tell you some things about automobile painting which you ought to know before placing your order.

YATES' GARAGE. Maple Street Tel. 157-2 AYER, MASS. FIFTY YEARS OF SUCCESSFUL PUBLICATION OF INTEREST TO

Advertisers. The ten papers we publish fully cover the towns of Ayer, Groton, Pepperell, Westford, Littleton, Harvard, Shirley, Townsend, Brookline, N. H. and Hollis, N. H.

Advertisements are inserted in all the ten papers and you get results. The circulation of our ten papers is ten times larger than that of any other paper circulating in the ten towns.

This is worth remembering when Advertisers use the columns of these papers in advertising. The subscription books and mailing lists are open to all advertisers for their inspection, and a sworn statement is furnished advertisers when requested.

When you advertise know for a certainty the circulation of the paper. Matter of Disposition. "How do they fish for pearls, dad?" "Well, some wires threaten and others nag."—Louisville Courier-Journal.

LITTLETON

News Items. Alan Avery Clavin, Jr., formerly of this town, gave a stereopticon lecture in the parish house of the Congregational church in Westport on Monday evening on "Experiences in France."

Miss Priscilla Fairfield is the happy recipient of a telegram from the director of Lick Observatory in California informing her that she can count on receiving appointment either as fellow student or as research assistant.

The Alliance will meet next Friday afternoon at the Unitarian vestry for the annual meeting, with reports and election of officers.

Mr. and Mrs. G. I. Snow are expected home this week after a vacation of several weeks in Florida.

Miss Edna Holden, of Lancaster, and Miss Marion L. Holden, of Southboro, were at the home of their parents, Mr. and Mrs. Herbert Holden, over the holidays.

Mr. and Mrs. G. I. Snow are expected home this week after a vacation of several weeks in Florida.

COMMONWEALTH OF MASSACHUSETTS

In the Probate Court for the County of Middlesex, ss. Probate Court, to all persons interested in the estate of CHARLES E. PERRIN, formerly of Ayer in said County of Middlesex, an absentee, notice is hereby directed to give public notice thereof, by publishing this citation once in each of three successive weeks, in Turner's Public Spirit, a newspaper published in Ayer, the last publication to be one day, at least, before said Court.

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Superior Beef Type.

FEED WORK HORSES ALFALFA

Bad Practice to Fill Manger Morning, Noon and Night and Let Animals Eat All They Want. The method practiced by a majority of those who have been feeding alfalfa to work horses has been to fill the manger morning, noon and night, and let the horse eat all he wanted. Alfalfa hay has been fed in this way without any serious results, but it is in the case of alfalfa hay.

Dragging Tempo. Professor: "That's just like those musicians. I hired him by the hour, and he showed slowly he plays."—Punch.

Millionaires. Even though you are poor in pocket you may be rich in heart. Love, as well as the stock exchange, has its millionaires. But the difference to be noted is this, that the millionaire of the heart is the one who gives the most love, not the one who receives most. Spiritual wealth shall come by giving.

USE LESS WHEAT.

The allied nations have made further increased demands on us for breadstuffs—demands that Americans are obligated to meet.

In the meantime America's meat supply has been greatly increased for some months to come by the unprecedented shipping to market of hogs that averaged 232 pounds each instead of 203 pounds—the normal.

That the approved substitutes may be assorted in a fast many grocers and housewives overlooked for a time. For instance, if a customer wishes to buy a 24 pound sack of flour the necessary substitutes might be assorted as follows: Cornmeal, 8 pounds; corn grits, 4 pounds; rice, 4 pounds; buckwheat, 2 pounds; cornstarch, 1 pound; hominy, 2 pounds; rolled oats, 3 pounds.

None of the substitutes should be considered as a waste purchase. There are many household uses for each. The eight pounds of cornmeal can be made into cornbread, corn muffins or used in the baking of wheat bread.

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BROOKLINE, N. H.

News Items. Willis Burns was a visitor at the home of his daughter, Mrs. Susan Wheeler, last week.

Mrs. Ellen Swift who has been spending the winter in Milford was a visitor in town on Monday.

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AMERICAN HOUSE BOSTON, MASS. A minute from surface of subway...

SHIRLEY CASH MARKET

- ALWAYS ON HAND WITH A FRESH SUPPLY OF: BEEF, PORK, VEAL, LAMB, SMOKED, PICKLED AND CANNED MEATS

At Your Door in Ayer Every Tuesday and Saturday Fresh Day in Shirley

VEGETABLES IN THEIR SEASON CHARLES A. MCCARTHY, Prop.

CUTFLOWERS, PLANTS, FLORAL DESIGNS, ETC. HARDY ORNAMENTAL TREES, SHRUBS AND VINES

H. Huebner Florist

Groton, Mass. Greenhouses near Groton School FRANK T. SWEET, C. E.

Ayer Variety Store

HAS THE LARGEST STOCK OF CAMP DEVENS and AYER VIEW CARDS

Have You Seen CAMP DEVENS VIEW FOLDERS and VIEW ALBUMS?

These Albums contain 100 pages of views and descriptions of

AYER VARIETY STORE



DEFECTIVE TEETH The health and future prospects of the child may be seriously affected...

Dr. C. A. Fox, Dentist

Harry Bldg. Tel. Con. Ayer, Mass.

FRANK S. BENNETT

Successor to ARTHUR FENNER Insurance Agent and Broker

Ralph H. Wylie

DENTIST Barry Bldg. AYER MASS. Telephone Connection 1m46

Piano Tuning

WILMOT B. CLEAVES 20 HARVARD, MASS.

WARREN A. WINSLOW

Washington Street AYER, MASS.

WHEAT, ENDICOTT BEGS

Urges People of Massachusetts to Use Substitutes Altogether

CITES EXAMPLE OF BIG HOTEL KEEPERS

Use substitutes altogether for wheat flour is the plea that Henry B. Endicott...

In a statement on the matter, Mr. Endicott said: "I wish to ask the public of Massachusetts to not bake any more bread from white flour..."

"Now the call for wheat from abroad is more urgent than ever; every pound counts; a better opportunity will never come to us who are obliged to stay at home..."

"I am asking every club in Massachusetts to make the same agreement. I am sure the people of Massachusetts will not fail me."

"In order that I may have positive proof which I can send to Washington that we here in Massachusetts are going to leave every avenue free to shift wheat abroad..."

"There are undoubtedly certain householders who cannot bake at home who have to buy from bakers. There may be others who are compelled by habit to use macaroni and spaghetti..."

"America must do more toward reducing the domestic consumption of cereals and increasing exports to France," declared Andre Tardieu...

"You must do it because it is a case of necessity, because it must be done," asserted M. Tardieu.

"Feeding of horses and cattle on cereals which could be saved for the making of bread has been prohibited. This with the lack of other feedstuffs, hay and fodder..."

"Cape-to-Cairo Rhodes." So they called him, mockingly, when Cecil Rhodes, idealist, pirate, empire builder and adventurer...

Amusement for Children. For the children, before they are old enough to use scissors...

FOOD CONTROL MEANS VICTORY

European Shortage Places Problem Before American Government - Farsighted Policy Adopted.

NEED 75,000,000 BU. WHEAT.

Food Administration Asks Aid of Every American in Gigantic Task of Feeding Millions.

It is the food problem over there that makes a food problem over here. If we wished to be supremely selfish and supremely shortsighted...

But we are not doing things in that selfish and suicidal way. We are trying to arrange to make a great common pool of all of our food...

And it means that each and every one of us has got to help. Now, we have enough and more than enough food for ourselves...

The allies must have more wheat, more meat, more fat, more dairy products, more sugar...

To supply the wheat necessary until the next harvest, we must reduce our consumption by from one-fourth to one-third...

Over there they are tightening their belts and doing everything they can. They are eating war bread...

Buy Local Food. The larger the flock, the larger the flock, and such a flock should be maintained largely from economical reasons...

Forest Long Submerged. While dredging a river in Russia, engineers discovered a submerged forest that covers several square miles...

Respect "Self-Made" Man. Everybody likes and respects self-made men. It is a great deal better to be made in that way than not to be made at all.

FARM DOUBTER

RECORD FOR WINTER LAYING

Test at Ontario Experiment Station Would Tend to Show That Leghorns Are Best Layers.

The egg record at the Ontario experiment farm is 12 for Plymouth Rock, 120 for Leghorns, 98 for Minorcas...



White Leghorn Cockerel. show that Leghorns are best winter layers, as well as best year-round layers...

Don't expect success in hatching and raising chicks unless you have had some experience and have a grass plot separate from the yard for the hens...

PRACTICAL HEN HINTS

(Prepared by the United States Department of Agriculture.) Keep the hens confined to your own land.

Don't keep a male bird. Hens lay just as well without a male. Don't overstock your land.

Provide roosts and droppings boards. Provide a nest for each four or five hens.

Grow some green crop in the yard. Spade up the yard frequently. Feed table scraps and kitchen waste.

Also feed grain once a day. Feed a dry mash. Keep hens free from lice and the house free from mites.

Kill and eat the hens in the fall as they begin to molt and cease to lay.

Preserve the surplus eggs produced during the spring and summer for use during the fall and winter when eggs are scarce and high in price.

INCREASE NUMBER OF FOWLS

Endeavor to insure More Chickens and Eggs is Contained in the Maxim - Hatch Early.

An essential part of the endeavor to insure more chickens and eggs is contained in the maxim—hatch early. The farmer who hatches early in the spring...

MAINTAIN POULTRY ON FARM

Fowls Will Pick Up Ninety Per Cent of Living Feed Scattered and Wasted Grain.

The larger the flock, the larger the flock, and such a flock should be maintained largely from economical reasons. Poultry will pick up 90 per cent of its living from scattered and wasted grain...

Members of the Red Cross held a successful entertainment in the town hall on Tuesday evening.

HARVARD

News Items. On Monday, April 22, at 7 p. m., at Harvard men of letters will be a meeting of all men who would like to take up arms...

A Rubenstein... carried out by Mrs. Arthur N. Turpin... the program of the... April 16.

Mr. and Mrs. William Harris have their grandnephew, Miss Dorothy Hapenny, spending the week with them.

At a special meeting of the Harvard club and parish... called Rev. J. H. Stubbins... the pastor over this church...

On Sunday evening, April 28, the Congregational Music and celebrate ladies night at the church... Supper will be served at seven o'clock...

The Liberty Loan committee wish to report \$16,000 already subscribed with \$1,500 more to go. It is also requested that those who have subscribed send their pay stubs...

The King's Daughters will hold an all-day sewing society with Mrs. Geo. C. Maynard on Thursday, May 2. Miss Luana Webster of Williams-town...

Mr. and Mrs. Isaac P. Baker announce the engagement of their daughter, Josephine Newell, to Webster Morrill Sawyer.

Mr. and Mrs. Frank Gale of Pawucket, R. I., motored here Saturday for an over Sunday visit with their father, Mr. and Mrs. George T. Gale.

Mass meeting Friday night at the town hall. Music by the school children and exercises by the school children with a speaker is the program.

Clifford Merrill accidentally discharged his air rifle last Saturday, the bullet entering his hand. An X-ray was taken at the Clinton hospital...

The moving picture show and dance given by the Harvard Glee and Evaporating club proved a very successful affair on Thursday evening.

Alfred Fuller and family from Belmont spent a part of this week at their home on Oak hill. They will not be up to stay until school days are over.

Mr. and Mrs. Harry Atwood of Worcester spent last week-end with Mr. and Mrs. Henry H. Gale.

Mrs. S. M. Sawyer of Brookline is at her home on Oak hill for a few days this week.

Mr. Merrill, manager of the N. E. Tel. and Tel. Co., is occupying the cottage at 44 Cambridge street with Mrs. Deane at Rokeby Neck cottage...

At the meeting of the Harvard Club on Friday afternoon of last week, the following program was given...

The program of the... School... the school, essays... The speaker... a speech of Mr. A. T. T. T. T.

Members of the Red Cross held a successful entertainment in the town hall on Tuesday evening.

Miss Emerson of Concord, gave an interesting talk on the work of the Red Cross... Mrs. W. W. Williams is spending a few days in Worcester.

Miss Emerson... her... Mrs. W. W. Williams... a few days in Worcester.

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WHEN CHILDREN CHIEF OUT on feverish and don't sleep well... Mother's Sweet Powder...

LUNENBURG

News Items. Miss... church... school...

Miss... church... school...

Miss... church... school...

Miss... church... school...

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Miss... church... school...

Miss... church... school...

Low Brothers PAINT AND VARNISH You'll always get good paint where you see this sign

LAMSON HUBBARD HATS

GEMETERY MEMORIALS

E. D. STONE Fire Insurance Agent

H. J. Webb REGISTERED OPTOMETRIST

